

2009 WEST TEXAS  
AGRICULTURAL CHEMICALS  
CONFERENCE

REESE TECHNOLOGY CENTER  
- CONFERENCE CENTER -  
September 16, 2009 (Wednesday)  
**PLEASE USE ONE FORM PER  
PERSON REGISTERING**

NAME: \_\_\_\_\_  
FIRM: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ STATE: \_\_\_\_\_  
PHONE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
E-MAIL ADDRESS: \_\_\_\_\_

Would you prefer to receive future WTACI information  
via: Email yes: \_\_\_\_ Regular mail yes \_\_\_\_

-FEES-

1. CONFERENCE REGISTRATION \$\_\_\_\_\_  
Includes Luncheon  
-\$95.00 Day of Conference  
**(Credit Cards Will Be Accepted)**  
-\$75.00 Pre-registration (postmarked by Sept. 1)
2. SCHOLARSHIP DONATION \$\_\_\_\_\_
- TOTAL \$\_\_\_\_\_

Please register and pay online at:  
<http://wtaci.tamu.edu>

OR return this form and your check  
payable to:  

WTACI  
c/o Jamie Goodman, Treasurer  
Wilbur Ellis - Earth  
1451 US Hwy 70  
Earth, TX 79031

WTACI OFFICERS

Past President ..... Randy Boman  
President ..... Cody Reep  
Vice-President ..... Craig Bednarz  
Secretary ..... Tim Cooper  
Treasurer ..... Jamie Goodman

DIRECTORS

Craig Bednarz ..... TTU, Lubbock  
Randy Boman ... Texas AgriLife Extension, Lubbock  
Terry Campbell ..... Americot, Inc., Lubbock  
Tim Cooper ..... Olton Grain Co-op, Olton  
Leigh Cranmer ..... USDA-NRCS, Lubbock  
Stuart Davidson ..... Helena Chemical, Seminole  
Jamie Goodman ..... Wilbur-Ellis, Earth  
Gary Henniger ..... Bayer CropScience, Lubbock  
David Kerns .... Texas AgriLife Extension, Lubbock  
Cody Reep ..... Agriliance, Ropesville  
Marcus Sullivan ..... Monsanto, Lubbock  
Johnny Webb . Crop Production Services, Plainview

ADVISORS

Brant Baugh .... Texas AgriLife Extension, Lubbock  
Mary Jane Buerkle Chamber of Commerce, Lubbock  
Peter Dotray ..... TTU, Lubbock  
Roger Haldenby ..... PCG, Lubbock  
Jaroy Moore .... Texas AgriLife Research, Lubbock

RECENT AWARD RECIPIENTS

<i>INSTITUTIONAL</i>	<i>COMMERCIAL</i>
Jim Leser	Russ Perkins
Stan Carroll	Monte Christian
Bill Rogers	Gaylan Goddard
Brent Bean	Fred and Helen Kuntz
Peter Dotray	Jerry Bellar
Randy Boman	Jay Garretson
Mark Brown	Hubert Backus
Greg Cronholm	Brent Crossland
Steve Verett	Benny and Kay White
Charles Stichler	Jim Davis
John Gannaway	Richard Franks
Jim Bordovsky	Kenny Melton

West Texas Agricultural Chemicals Institute  
c/o Jamie Goodman  
Wilbur-Ellis, Earth  
1451 US Hwy 70  
Earth, TX 79301

57<sup>th</sup> ANNUAL  
AGRICULTURAL  
CHEMICALS  
CONFERENCE

September 16, 2009  
\*\*\*\*Wednesday\*\*\*\*



West  
Texas  
Agricultural  
Chemicals  
Institute

REESE TECHNOLOGY CENTER  
- CONFERENCE CENTER -  
9801 Reese Blvd N (West 4th Street)

TDA APPROVED CEUs - 7.5  
CCA APPROVED CEUs - TBA  
NMDA APPROVED CEUs - TBA  
OKDA APPROVED CEUs - TBA

REGISTRATION  
BEGINS AT 7:00 A.M., **WEDNESDAY**  
September 16, 2009

PRE-REGISTRATION  
must be done online or postmarked by  
September 1, 2009

**September 16**  
**WEDNESDAY MORNING**

- 7:00 Registration, Booth and Banner Set-Up -  
 Reese Technology Center - Conference  
 Center (Coffee and Donuts)
- 7:50 Welcome - Explanation of CEU/CCA Credits -  
 Cody Reep, WTACI - President
- 8:00 Update from the Texas Department of  
 Agriculture - Drew DeBerry
- 8:45 South Plains Weather Update and Outlook -  
 Justin Weaver
- 9:30 Break and Booth Visitation
- 9:55 Playa Lake Management in Row Crop  
 Agriculture - Ken Cearley
- 10:40 Soil Fertility Management Panel Discussion -  
 Brent Bean, Randy Boman, Kevin Bronson
- 11:10 Disease and Nematode Management Update -  
 Terry Wheeler
- 11:40 Lunch/Scholarships/Awards/Business Meeting
- 1:00 Insect Pest Management in Cotton, Corn, and  
 Grain Sorghum - Brant Baugh, David Kerns,  
 Monti Vandiver
- 1:45 Dow AgroSciences Technology Pipeline  
 Update - Jesse Richardson
- 2:30 Break and Booth visitation
- 2:55 Importance of Producing Mature Cotton Fibers  
 - Eric Hequet
- 3:40 Managing for Cotton Quality - Craig Bednarz
- 4:10 Program Evaluation, CEU distribution and  
 Adjourn

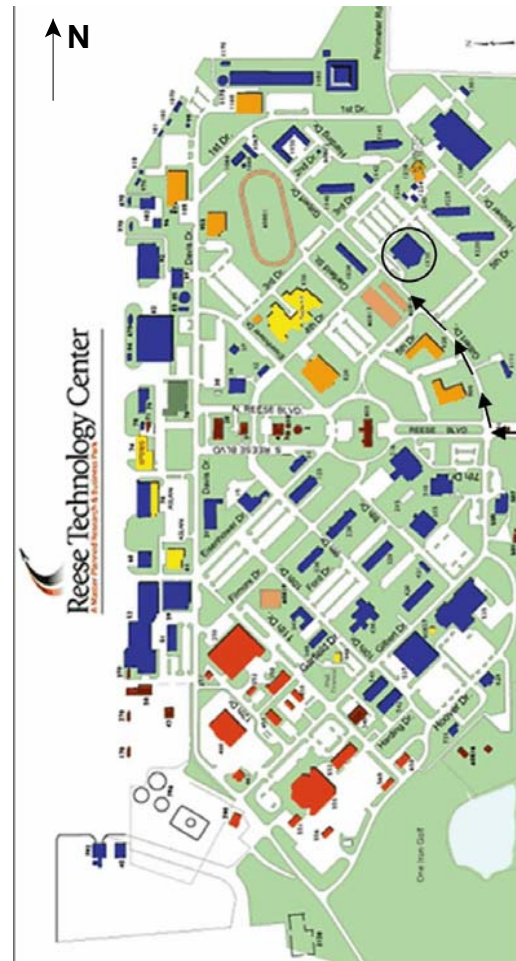
**WHO'S WHO**

- Brant Baugh** - Extension Agent-Integrated Pest  
 Management, Lubbock
- Brent Bean** - Professor and Extension Agronomist, Texas  
 AgriLife Extension Service at the Texas AgriLife  
 Research and Extension Center, Amarillo
- Craig Bednarz** - Associate Professor, Crop Physiology,  
 Texas Tech University and Texas AgriLife Research,  
 Lubbock
- Randy Boman** - Professor and Extension Agronomist -  
 Cotton, Texas AgriLife Extension Service at the Texas  
 AgriLife Research and Extension Center, Lubbock
- Kevin Bronson** - Professor, Soil Fertility Research, Texas  
 AgriLife Research at the Texas AgriLife Research and  
 Extension Center, Lubbock
- Ken Cearley** - Extension Program Specialist II, Dept. of  
 Wildlife and Fisheries with Texas AgriLife Extension  
 Service, West Texas A&M University, Canyon
- Drew DeBerry** - Deputy Commissioner, Texas Department  
 of Agriculture, Austin
- Eric Hequet** - Associate Director, Fiber and Biopolymer  
 Research Institute, Texas Tech University, Lubbock
- David Kerns** - Associate Professor and Extension  
 Entomologist, Texas AgriLife Extension Service at the  
 Texas AgriLife Research and Extension Center, Lubbock
- Jesse Richardson** - Research Scientist, Dow  
 AgroSciences, Hesperia, CA
- Monti Vandiver** - Extension Agent-Integrated Pest  
 Management, Farwell
- Justin Weaver** - Meteorologist-in-Charge, National Weather  
 Service, Lubbock
- Terry Wheeler** - Professor, Plant Pathology Research,  
 Texas AgriLife Research at the Texas AgriLife Research  
 and Extension Center, Lubbock

**Reese Technology Center - Conference Center**  
 9801 Reese Blvd N (West 4th Street)

After entering Reese Technology Center, turn North  
 onto Gilbert Dr. The Conference Center is located on  
 the East .

The map can be found online at  
<http://reesetechnologycenter.com/rtc/content/view/21/49/>



☆☆☆☆☆☆☆☆☆☆  
**MARK YOUR**  
**CALENDARS TODAY!!**

**September 1, 2009...**  
**Online and Postmark deadline**  
**for pre-registration.**  
 -- SAVE \$20 --

**\*\*September 16, 2009\*\***  
**2009 West Texas Agricultural**  
**Chemicals Institute Conference**

**September 15, 2009**  
 Texas Ag. Industries Association  
 Meeting

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Visit WTACI's Website at:  
<http://wtaci.tamu.edu>

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