

TEXAS A&M AGRI LIFE EXTENSION

SCHEDULE

The 2021
Master Marketer Seminar Series
will be conducted online
through Zoom
from 10am – Noon (CST).

January 27

“Leveling Workshop”
with Mark Welch, and
“Working with a Broker”
with Donna Hughes

February 3

“Budgets”
with Justin Benavidez, and
“Marketing Plan” with Ed Usset

February 10

“Crop Insurance”
with Steven Klose

February 17

“Cotton” with John Robinson,
“Technicals” with Alan Brugler, and
“Grain” with Mark Welch

February 24

“Livestock”
with David Anderson, and
“Ag Policy” with Bart Fischer

March 3

“Legal Issues”
with Tiffany Dowell Lashmet, and
“Tying It All Together”
with Darrell Holaday

Master Marketer

2021

The Master Marketer Seminar Series

Can you reduce risk and get more profit from your farm/
ranch operation? Since 1996 over 1,300 participants have
graduated from 31 Master Marketer programs.
Participants report increased financial returns to their
farming and ranching operations as well as increased
understanding of risk management concepts.

Due to the coronavirus, Master Marketer will be online this
spring, with sessions offered on Wednesdays beginning
January 27 through March 3.

Registration Information:

The “no-cost” required registration
for this seminar series is available at

<https://agriliferegister.tamu.edu/MasterMarketer>

More information on the Master Marketer Program
can be found at <https://mastermarketer.tamu.edu> or
by contacting the Extension Economist coordinators,
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